



All completed application forms should be emailed to su.enterprise@qub.ac.uk by 12 noon on **Friday 7th February 2025**

Please do **NOT** include any additional information or attachments with your application.

QUB Dragons' Den Application Form

Section A: Applicant Information

Personal Details	
Name	
Course	
Year of Graduation	
Email Address	
Student Number	
How did you hear about us?	
Are you applying as part of a team? Yes/No	<i>If Yes - how many team members?</i>
Team member details	<i>Please detail the Name, Student Number, Course and Email of any QUB team members below) i.e. John Green, 4012345, Music, j.green@qub.ac.uk</i>

Additional Details	
Have you previously applied for Dragons' Den?	Y/N
Would you like to receive information about other business events, programmes and opportunities through our Enterprise newsletter?	Y/N
In order to shortlist and judge fairly, we may have to pass your application (including the 'Personal Details' section) onto our judges and sponsors. Do we have permission to share this information?	Y/N

The 2025 QUB Dragons' Den programme is scheduled for following dates. Please let us know your availability for the following:

Please note, if your application is successful, you will be required to attend the Quick Pitches and Final:

Date	I'm available! ✓	I'm not free... X
Confidence & Influencing Workshop Wed 12 th February 2025 (time TBC)		
Pitching Skills Workshop Wed 19 th February 2025 (5.30pm – 7.30pm)		
Quick Pitches Tues 25 th February 2025 (Time slots throughout the day)		
Final Wed 2 nd April 2025 (Time slots throughout the day)		
Announcement of Winner/s at Awards Ceremony Wed 2 nd April 2025 (evening)		

Section B: Business Information

Please note, this section has a total word limit of 2,000.

1. THE IDEA: What is the name of your business and what is your business idea?

2. THE PROBLEM: What problem/issue will your business idea solve?

3. THE EVIDENCE: What evidence is there to prove that there's a need for your product/service?
I.e. market trends, statistics, research and potential customers.

4. THE COMPETITION: Identify your key competitors and tell us how you will compete with them.

5. THE MONEY: Outline the funding needed to start or develop your business and indicate how will you generate profits and revenue.

Thank you for taking the time to complete this application form. All applicants will be contacted no later than **Tuesday 11th February 2025** regarding the outcome of their submission.